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Higginbotham, Brisky & Perez Insurance Agency Merge in Texas

Independent insurance agency, Higginbotham, and Brisky & Perez Insurance Agency, an independent firm in Brownsville, Texas, have merged operations, expanding Higginbotham's reach in South Texas.

Both firms broker commercial and personal property/casualty insurance, employee benefits and individual life and health insurance. The union marks Higginbotham's entrance into Brownsville and adds eight insurance professionals to its coastal region operations for a total of 110.

Higginbotham is on a growth path to both expand its footprint and increase its specialty product and service capability. It's doing so by partnering with other independent agencies that have strong reputations in their local markets,

Albert L. Perez Jr. and Linda Brisky Perez, husband and wife owners of Brisky & Perez, will continue leading the office as Brisky & Perez Insurance Agency, A Higginbotham Company. They will collaborate with Higginbotham's nearby offices in McAllen, Corpus Christi and Victoria to enhance service to coastal customers.

Brisky & Perez Insurance Agency dates back 51 years in Brownsville, Texas. Originated as Brisky Insurance Agency, owners Walter and Rusty Brisky sold it to daughter Linda Brisky and her business partner Albert L. Perez Jr. in 1986. The partners married a year later. Through two subsequent agency acquisitions, they expanded their capabilities in all lines of commercial and personal property/casualty insurance and financial services.

Higginbotham was founded in 1948 and is headquartered in Fort Worth, Texas, with more than 45 additional offices statewide and in Oklahoma, Georgia, New Mexico and California serving domestic and international customers.

Source: Higginbotham

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